



SHUC BOARD MEETING

March 18, 2025

JCC Room 318

Minutes

Board Attendees: Dalia Belinkoff, Guy Costa, Jacquelyn Cynkar, Lori Fitzgerald, Jeremy Kazzaz, Martha Isler, Rachel Lecrone, Lisa Murphy, Mary Shaw, Erik Wagner

Guests: Alex Musicante, Nolan Grimes, Helen Wilson, Tony Indovina, Scott McMurtry, Rachel Usdan, Joe Schmitt

1. Action Items

- a. Approve February 2025 minutes of Board meeting - Mardi Isler
Motioned, Lori Fitzgerald Seconded; Motion Carried
- b. Approved letter to PPS Board of Directors
- c. Approval of 2025 Proposed Budget
- d. Approved Maria Cohen's increase

2. Treasurer's Report

February beginning Balance: \$59,348.81

Income: \$4,336.81 (UPMC Silver Sponsorship, Lunar NY T-shirt sales and Winter donor campaign)

Expenses: \$19,714.85 (\$3k Accountant Year Change, \$1,000 bookkeeping, \$5,757.78 Winter Magazine, Lunar New Year shirts/lantern installation and payroll, office expenses)

February Ending Balance: \$43,970.77

PayPal issue with Lunar New Year shirts

Proposed 2025: The budget is close to the 2024 budget. There are changes to the way that we are seeing the budget to make it more legible going forward. Jeremy Kazzaz Motion to approve; Mardi Isler Seconded; Motion carries

4. President's Report

A.2025 Treasures - Ann Belser Print, Caroline Boyce Ryan Shazier Foundation and Historical Designation for Koerner Home; Richard

Piacentini CEO of Phipps - will be at Greenbuild - checking to see if he can change a speaking engagement and flights - other option to change to 2026; Dr. Eugene Meyers is the alternative

Place: Action Housing (Flats on Forward and homes on Darlington)

B. Schools Committee - Conversation about what is going on with the Pittsburgh Public schools. Drafting a letter to the school board re: stability and an understanding of what is happening with organizational and parental support. They are asking the board to vote in 90 days although they haven't shown the board the cost saving or feeder patterns.

Letter to School Board of Directors

5. Executive Director's Report

A. Earth Day Inspired Clean Up – Sign Up and Volunteers

B. Potential Fall Resource Fair - Partner with the Squirrel Hill Library, Taylor Lee to plan a resource fair with medical support, shelter support, and more.

Tony Indovina will introduce us to Dr. Jim Withers for a potential mobile clinic.

C. Potential Letter of Support – Hazelwood Sarah Dixon Innovation Center (Grocery Store)

6. Committee Reports

A. Bike Ped – PennDOT proceeding with plans to revamp the Squirrel Hill Interchange. They are including something that is close to the bike-ped proposal. They would like to ask for SHUC endorsement.

There are plans for a May Family Ride meeting at the new Frick Environmental Center Sensory

B. Built Committee – Tuesday, April 1 DAM scheduled for Historic Designation: Robin Road, Schenley Park and Anathan House. There is

C. Litter Patrol – Annual Clean Up

D. Tech Committee

- Held meeting on Jan 28, 2025, to discuss website improvements.

Attended by Scott

Bluman, Thomas Poepping, Lisa Murphy, Maria Cohen, Dalia Belinkoff, Vida Passero. To

make use of existing content created for the In a Nutshell! Newsletter on the website we:

- (1) integrated the In a Nutshell! newsletter archive onto the SHUC website and have it automatically updated from MailChimp
- (2) created a template blog post on the front page of the website with a link to the latest newsletter
- We could use help finding a web designer or graphic artist to help with a revamp of the website.
- We factory reset the old Mac in the SHUC office so it can be recycled

E. Tree Committee

Updates

- 15 trees approved in the Fall grant on Bellerock St, Woodmont St and Beechwood Blvd are slated to be installed in the Spring.
- We will be working on the next Tree Vitalize grant due April 1.
- Let's put out a call to action for tree request forms in the next newsletter.
- We have 4 tree captains signed up so far.

7. Old Business

8. New Business

a. When does a project need approval, and by whom?

9. Guest Speaker: Rachel Usdan–Be S.M.A.R.T.

Announcements

Adjourn