



Board Meeting, June 18th, 2024, 6:30 PM,  
Room 220 JCC  
Minutes

Board Attendees: Ray Baum, Dalia Belinkoff, Melissa Hiller, Martha Isler, Jeremy Kazzaz, Rachel Lecrone, Lisa Murphy, Mary Shaw Guests: Councilmember Erika Strassburger, Dave Brewton, Ashley Bryant, Councilmember Barb Warwick, Sean Harrington

Welcome

1. Roll Call - Maria
  - a. Announce Guests
2. Action Items
  - a. Approval of May Minutes Jeremy Kazzaz motioned to approve, Melissa Hiller seconded the motion; the motion carried
  - b. Election of SHUC Officers- Dalia Belinkoff (President), Lisa Murphy (VP), Erik Wagner (VP), Ray Baum (Secretary), Jeremy Kazzaz (Treasurer)

Jeremy Kazzaz (Treasurer) Dalia Belinkoff motioned to approve, Melissa Hiller seconded the motion, the motion carried

3. President's Report

- a. Board Member Term Information – Board terms:

Last Terms ending in 2026: Ray Baum, Dalia Belinkoff, Lisa Murphy and Joe Ott

Last Terms ending in 2027: Mary Shaw, Lisa Steindel

Last terms ending in 2028: Lori Fitzgerald, Marshall Hershberg, Mardi Isler, Erik Wagner (3<sup>rd</sup> term begins 2025)

Last Terms ending in 2029: Guy Costa (2<sup>nd</sup> term expires in 2026)

Last Terms ending in 2030: Melissa Hiller (2<sup>nd</sup> term expires 2027)

Last Term ending 2031: Justin Berk, Jon Prince, David Vatz (2<sup>nd</sup> term ends 2028)

Last term ending 2033: Jeremy Kazzaz, Rachael Lacrone, Vida Passero (2<sup>nd</sup> Term ends in 2030)

- b. DOMI Benches and Planters – Work with the Director to get the drawings for the benches approved; currently it has been overly complicated; Our volunteer might have a CAD file with what DOMI needs; schedule a meeting with DOMI and our volunteer architect
  - c. Neill Log House Update – Procurement ordered stone and steps; A live wire was found with electricity; There is also a water source that First Tee supported FONLH to find.
  - d. Deer Management Update – Council passed a resolution for all 5 parks
4. Fiscal Report
- a. May P & L - In May, SHUC had \$6,175 in revenue, \$5k from the NIF Grant for planters and \$930 in Magazine revenue. Our expenses were \$9,947.33 which included \$1,264.25 for insurance and approximately \$800 to stock up on litter patrol supplies for all of the upcoming events. The SHUC account balance was \$9,947.33. We are in the position where we need to replenish with the Treasure Dinner sponsorships and Summer Donor campaign.

5. Executive Director's Report

- a. Blue Zone Update - Things are moving along with our potential Blue Zone Activate project. Phipps and the JCC are currently willing to partner if the project goes

further. Next, we will meet with UPMC, RK Mellon, Giant Eagle, AHN and other important potential partners and funders. We will most likely need the help of several foundations and funders to support a Blue Zone Activate program in Squirrel Hill. Should we partner with a neighboring community like Hazelwood?

- b. Farmer's Market Dates – SHUC was allotted 5 dates for the 2024 Farmer's Market. Here are the dates SHUC will physically have a booth at the Farmer's Markets 8/25, 9/22, 10/6 and 11/17.
  - c. Volunteers Needed - We have Night Markets, Farmer's Markets, tending to the garden, some other plantings and potentially Bach, Beethoven and Brunch that will all require volunteers. For the June 29<sup>th</sup> Night Market, we have representatives at the SHUC booth but still need litter patrol support and booth set up/tear down support. There will be a litter patrol pre-clean up from 9 am – 11 am on the day of the June Night Market in case you are able to support us. We also need volunteers to help support the garden at the Parkway. We are still waiting to hear from Bach, Beethoven and Brunch regarding a booth and are hoping to again share space with FOMP We are listed as a Sponsor on the site.
  - d. Summer Donor Campaign - The Summer Donor Campaign was mailed on Friday, 6/7 and we received our letter on Saturday, 6/8. It also went out in our newsletter. We typically earn approximately \$10k per campaign. Please help to get the word out and support us as you are able. Neighbors have already contributed \$361.
6. Committee Reports
- a. Treasure Committee Report – The campaign kicked off today. Treasures Place: Neill Log House, Treasures: Dr. Stanley Marks, Maggie Feinstein, Rev. Natalie Hall
  - b. Built Environment – Project on Forward – Dollar Tree was just sighted on the drawings – Zone the space as full retail – it is currently partially zoned for residential
  - c. Litter Patrol – June Night Market and Garbage Olympics in the fall
  - d. Ped-Bike – Meeting every other month, working on street improvements with Hazelwood, Greenfield
  - e. Trees and Parks – Submitted application to tree Vitalize for 247 trees.
7. Old Business
- a. Task Force to Consider Acknowledgement of Sq Hill Veterans – Hold when Jon Prince and Lisa Steindel are available
8. New Business
- a. Dave Brewton Made a presentation with Observations – sharing how to support fundraising efforts; SHUC is here for a purpose beyond us; Why do we give our time to SHUC?, Beautification, Health – Blue Zones thriving; Strength – Neighborhood Plan; Bold Vision for a Bright Future; Always give people the absolute right to say “no”; Raise our commitment this year
  - b. Vape Shops – more and more are popping up; Andy Sheean called and wants to interview Mardi; Rep Frankel's office is trying to pass bill HB420
  - c. Mayor's office – In budget season, meetings have been advertised. Love your block grants, Hazelwood City in the Streets July 17<sup>th</sup> 4:30 pm
  - d. Council – Anderson playground will be complete in July, Greenfield PRIDE next Tuesday, 6/25

Mardi Isler adjourned the meeting.

