



Board Meeting, August 20th, 2024, 6:30 PM,
Room 220 JCC
Preliminary Agenda

Welcome

1. Roll Call – Maria Cohen (Staff)

Attendees: Raymond Baum, Dalia Belinkoff, Guy Costa, Lori Fitzgerald, Melissa Hiller, Martha Isler, Rachel Lecrone, Lisa Murphy, Jon Prince, Mary Shaw, David Vatz, Erik Wagner

Announce Guests: Laura Byko, Scott McCurtry, Helen Wilson, Tony Indovina, AJ Hertzog, Jacquelyn Cynkar, Mora McLaughlin, Chris Zurwasky, Sean Harrington

Staff: Maria Cohen

2. Action Items

- a. Approval of June Minutes Mary Shaw Motion to approve, Mardi Isler seconded, Motion carried

3. President's Report

- a. SHUC Short Term Investments – We are at the time of the year when we have additional funds. SHUC is looking into a money market or CD to earn interest.
- b. DCED Grant (Pennsylvania Department of Community and Economic Development) DCED was electronically sent to the SHUC account
- c. Treasure Dinner Update – Everything is moving along. Sponsorships are coming in and the committee is doing its best to gain more funding. Raffle tickets: tee time are new, Carabella gift card, Manor Theater, JCC 3 months, Pens tickets
- d. POGOH Bike Program SHUC Support – Bikes are manual and electric. They would like to add stations in Squirrel Hill. SHUC sent a letter of support. The community should give feedback/comments!
- e. Serpentine Drive – There were many concerns received from pedestrians and bikers. Pedestrians were surprised by the cars. Until the retaining wall is repaired the road will be closed to car traffic. There is a desire to reopen Serpentine. Engineering is expected in 2025, and Councilmember Warwick's office will keep us abreast of the situation.

4. Fiscal Report

- a. July P & L - As typical for SHUC in the summer months our SHUC general account beginning balance was leaner at and due to our summer

Beginning Balance \$6,327.21

Income \$19,000 (Donations included: \$15, 000 in Treasure Dinner Sponsorships including Rudolph Family Silver Sponsorship, Ray and Harriet Baum Gold Sponsorship, a Henderson Brothers Silver Sponsorship (Dr. Marks), Larry and Ina Gumberg Gold Sponsorship, Hillman Family Foundations Gold Sponsorship and \$1,300 summer donor donations.)

Expenses \$7,664.95 (mainly postage for the Summer Magazine and administrative expenses)

Ending Balance \$14,071.24

5. Executive Director's Report

- a. Night Market and Farmer's Market Volunteers Needed - SHUC needs volunteers for the upcoming August 25, 9/22, 10/6, 11/17 Farmers Market and August 31st Night Market. For August 25th we need board members to represent us in either the 8:30 – 11 am slot or 11 am – 1 pm slot to share info about our organization and possibly sell TD raffle tickets. We need litter patrol volunteers in the morning and throughout the event, set up, tear down, booth representation, a handler for Murray and photos.
- b. Blue Zones Update - Dalia, Marshall and I will be meeting with Margaret Brown to share where we are to this point, to determine next steps and funding. Community response has been very positive, and it looks like we will move forward with this exciting initiative.
- c. Office Move Update - Last week SHUC moved to a new location on the Second floor of the Carriage House building. We are still working through some kinks. Most of the furniture arrived last week. Mardi and I have been organizing the office. There will be one more delivery next week.
- d. Upcoming events: Day of the Dead and Holiday Mingle - SHUC secured a grant to work with La Escuelita to host a Day of the Dead parade on Saturday, November 2nd. There will be a parade, fun activities and an altar at Riverstone books. We are hosting a kickoff meeting for the 2nd Holiday Mingle hosted by Squirrel Hill, Greenfield and Hazelwood. The event will be hosted again at Propel Hazelwood from 5:30 – 7:30 pm on Wednesday, 11/20. Last year's event was very well received, and we secured a small URA sponsorship grant to help defray the costs of the event. We will need SHUC volunteers for both events.

6. Committee Reports

- a. Treasure Committee Report – While we do a lot of work trying to get sponsors, we also look to you the board to invite friends, neighbors and family.

- b. Built Environment – DAM regarding Congregation Poale Zedeck. SHUC wrote a letter of support to expedite the process so that the bollards and tree pits could be installed before the High Holidays.

There was a zoning application that was pulled for a project on Forward – “Dollar Store”. We will not be hosting a community meeting unless there is a re-engagement of this project.

Fair housing legislation is being looked at for all communities. It will need to go to the planning commission and then to council. The timing seems tight. Jeremy Kazzaz asked that we keep an eye on it. There needs to be maintenance.

- c. Litter Patrol – Can board members please sign up for the Night Markets – each volunteer for one shift for the Night Markets?
- d. Ped-Bike – Preparing a capital budget request for a project near Trulieve on the city owned part of Forward Ave. Bike Ped also wrote several letters of support including a POGOH letter. The bike ped committee was invited to make requests for traffic calming including Shady Ave to Morrowfield, Shady between Wilkins and Fifth Avenue, Beacon Street from angle T intersection (traffic calming) piano key crosswalk, Dallas Ave, speed humps on Wilkins and a few other projects that are being kept on the radar. There has been a funding increase for safety and traffic calming by the city. There will be two additional letters of support.

The parkway will be closed July 2026 for the Commercial Bridge project. Marshall wrote because they did not make any connections to other projects.

There is a solar panel plan for Commercial that we should keep our eye on.

- e. Trees and Parks – Nothing new to report

7. Old Business

- a. Task Force to Consider Acknowledgement of Sq Hill Veterans – Next step: Contact Lisa Steindel to meet with Stanley.

8. New Business

- a. PWSA Squirrel Hill Water Main Replacements report by Mora McLaughlin – There is a schedule listed on the PWSA site. The first few weeks will be verification. It should be completed in early summer 2025. Road materials will be replaced with the same materials. Boundaries: North is Darlington Road, South is Hobart, and West is the park.

9. Announcements

- a. Mayor’s office
- b. Council
- c. JAA is still moving forward.

Adjourn