



Board Meeting, February 20, 2024, 6:30 PM,  
Room 220 JCC  
Minutes

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Board Attendees: Ray Baum, Dalia Belinkoff, Lori Fitzgerald, Martha Isler, Jon Prince, Mary Shaw, Lisa Steindel, David Vatz, Erik Wagner

New Board Members: Rachel Lecrone, Jeremy Zazzle

Guests: Nolan Grimes, Scott McMurtry, Sean Harrington, Tony Indovina, Councilmember Barb Warwick

1. Action Items

- a. Approve Recommendation for new Board Members
  - i. Jeremy Kazzle – Jon Prince motioned to approve; Lisa Murphy seconded; All in favor
  - ii. Rachel Lecrone – Lisa Steindel motioned to approve; Ray Baum seconded – All in Favor
- b. Approval of January Minutes – Lisa Murphy motioned to approve; Jon Prince seconded; All in favor
- c. Approval to Change SHUC Fiscal Year to Calendar Year – Erik Wagner motion to approve; Jeremy Zazzle seconded; All in favor
- d. Approval to submit URA Grant for 2025 Lunar New Year Parade – Lisa Steindel motion to approve; Ray Baum seconded; All in favor
  - i. Remember to include Greenfield Chinese from the rec center.
- e. Approval to send Deer Management Letter to Council – Mary Shaw motion to approve; Jeremy Zazzle seconded; All in favor
- f. Approval to sign on letter to DHS supporting discount and zero SNAP fares – Motion to approve for SHUC to write a letter brought by Mary Shaw; Motion to approve Lisa Steindel; Seconded by Lori Fitzgerald

2. President's Report

- a. SHUC Fiscal Year – It was voted to change the fiscal year
- b. Lunar New Year Feb 24<sup>th</sup> @ 2:30 pm– The lion dance will take place at the Post Office Parklet for 20 minutes and then will go to visit merchants to collect the red envelope.
- c. Neill Log House Update – FONLH is changing the gate to street level with an 8-foot deer fence. The Steps will be redone, and PA blue stone will be redone by the city. The electrical permit has been obtained and lights will be installed. Guests will be able to picnic.

- d. Deer Management Update – Final data is being collected from the Hunters. Patrick Webster, Pitt Professor is having his Capstone class do a project so that they can study and share the results of the impact on the parks.
- e. Need Board Member to fill Treasurer Position – Paul Katz resigned from the board due to grad school.

### 3. Treasurer's Report

- a. P & Ls for January – For January, the Coalition had \$13,481.31 in income mainly from an extremely generous contribution from the Violins of Hope after partnering with them. This was completely unexpected and we are grateful for this gift. There were also \$2,300 in Magazine ad and sponsorship income. Expenses were \$8,539.53 with a Kindful software renewal, employee salaries which include the FONLH intern and rent as the main expenses. Our net income was \$4,942.53. The balance as of January 31, 2024, is \$21,147.42.

### 4. Executive Director's Report

- a. Volunteers 2024 - A call for volunteers went out in January. We received 20 new volunteers who are interested in litter patrol, trees, office work and event support. We really need the help of the board at events like our Clean Sweep/Earth Day, Night Markets and our Treasure Dinner.
  - i. Our 2024 Clean Sweep event in person event will be hosted on Sunday, April 21 with a weeklong event starting Sunday, 4/14 to Monday, 4/22 Earth day before Sunset. It was a little challenging to decide on the exact date with the way Passover falls this year. Hopefully, everyone will be happy with our solution.
  - ii. SHUC also really needs support for our Treasure Awards Dinner this year. Ray is stepping down as TD chair and we really need someone to Chair the event if possible. Ray kindly agreed to share all of his information and be available to us as needed. Thank you very much for the incredible work you have done making this a spectacular, fun neighborhood event where we can all get together to honor our important community members while fundraising for the Coalition.
  - iii. Dates and details for the Night Markets will be coming out soon. They will be in June, August and October. Volunteers are needed at the SHUC booth and for litter patrol.
  - iv. Farmers Markets – The board will need to decided how many weeks we would like to engage in the Farmers Markets. Volunteers will be needed for the weeks the Coalition selects.
  - v. Bach Beethoven and Brunch – Does SHUC want to engage with a booth if we are able again? For the last 2 years we have shared with FOMP and it has worked well. Last year we were asked to engage with games so we partnered with Playful Pittsburgh which worked out really well. Lisa Steindel suggested reaching out to the local preschools.
- b. Blue Zone Introduction - With the help of Marshall, we reached out to the Blue Zones communities and SHUC are currently in talks to potentially make Squirrel

Hill a Blue Zone. We have a meeting with Phipps next week to discuss them as a potential partner. RK Mellon and UPMC seem to be very interested in funding. If you are interested in joining our Blue Zone Committee please let me know.

Ray mentioned an interesting re-engagement opportunity in the Exec Committee meeting: Giant Eagle and County Health Department – Reach out to every senior with a team of two to look for tripping hazards, light bulbs and more. It was done a couple times a year. Should we re-engage?

- c. Community Watch - There have been requests by community members and Zone 4 to re-engage a Community Watch program. This will most likely be a bit different than in the past. Zone 4 police are hoping that we will be able to put together a list of neighbors with cameras so that they know where to go to get footage of suspicious activity. John Tokarski with the Department of Public Safety met with Robyn Crawley of Uncover and me to share suggestions. He mentioned starting with a small section of the neighborhood like Summerset @ Frick Park as a test. The board needs to decide whether or not we have the bandwidth to do this. Mary Shaw mentioned the legal ramifications.
  - i. Need it in writing for the board to review. The request to the public must be specific.

#### 5. Committee Reports

- a. Built Environment – No report
- b. Litter Patrol – Getting reorganized for the 2024 season. Would like to start hosting some regular litter walks.
  - i. Earth Day
- c. Ped-Bike – See Marshall’s report
- d. Trees and Parks – N/A

#### 6. Old Business

#### 7. New Business

- a. One way sign on Darlington just installed!
- b. Community meeting tomorrow evening for Councilmember Warwick tomorrow @ the JCC @ 6:30 pm.
- c. UPMC Heritage is being sold

#### 8. Announcements

- a. Mayor’s office

Adjourn – Erik Wagner motion to adjourn, Jeremy Zazzle seconded. All in favor