

SQUIRREL HILL URBAN COALITION



SERVING: RESIDENTS • INSTITUTIONS • BUSINESSES • VISITORS

Board Meeting, October 17th, 6:30 PM, In-Person - Room 220 JCC Minutes

Board Members: Dalia Belinkoff, Lori Fitzgerald, Melissa Hiller, Mardi Isler, Lisa Murphy, Jon Prince, Mary Shaw, Lisa Steindel, Erik Wagner

Guests: Eillen Cunningham, Helen Wilson, Tony Indovina, Michele Feingold, Scott Bluman, Patsy Boone, Ann Belser, Clint Piper, Commander Steven Vinansky, Ashley Bryant, Eileen Cunningham, Councilmember Barbara Warwick, Connor Baumle, Sean Harrington, Matthew Falcone, Clint Piper, Shelah Merk

Welcome

1. Roll Call - Maria
 - a. Announce Guests
2. Action Items
 - a. Approve September Minutes Lisa Steindel; Dalia
3. Treasurer's Report

Financial Report for September - For the month of September, we received a dced grant of 75,000 dollars for Neil Log House. We also had expenditures of 59,800 that was used from that grant for construction in progress. I pulled both of these items out so that we could report income results for coalition activities that impact the balance of our main checking account. This will give everyone an idea of how the month's activities affected our cash for the main operating account that we use for most coalition activities.

The revenue for September without the grant was 16,195 dollars. Most of that revenue came from sponsorship income. Of the sponsorship income some notable donations were a 2,500 dollar check for the treasure dinner from the Jack and Ellen Kessler family foundation, 1,000 dollars from the Rubinoff Company, and 1,000 dollars from PNC bank.

The expenses for September were very light at 8,089 dollars. This consisted mostly of our recurring expenses such as salary expense, intern expense, and rent.

Our income for September without the grant was 8,105 dollars. The cash in our main checking account as of the end of September is 24,892 dollars compared to 23,669 dollars last year at this time. So we are in strong position financially as the Treasure dinner approaches.

4. President's Report

- a. Deer Management Update – There were 23,000 lbs. donated after test pilot program. There will be weekly reports.
- b. Friends of Neill Log House Update – It is chinked and white. All logs have been replaced. They will be finished with the house itself in November. There will be more work to finish the work including the electricity, flooring, fence and garden.
- c. URA Grant Approved – 10 more benches and 7 more planters through out Squirrel Hill tying the full business district together including Northumberland, Wilkins and Forward. The planters will be mostly Murray Ave.
- d. CPA Engaged – SHUC Category Upgraded – SHUC is now in a category that requires a more indepth review. The report will be shared.

5. Executive Director's Report

Coming Events - CommUNITY Day this Sunday from 12 pm - 4 pm. Join us on Sunday, Oct 22, 12-4p for Squirrel Hill CommUNITY Day: a fun afternoon celebrating fall and our beautiful community. USH is providing the face painter, juggler, and balloon artist, but we need YOU to participate as well. Set up a table outside and sell your items, or have a table for kids games/activities/crafts, set up a hot (or iced!) tea station, sell tacos, waffles, or whatever items your business specializes in (maybe some live music, Sunburst?) This will be a day to share with local residents, family, and merchants - a great opportunity to enjoy community and the outdoors! Stay tuned for volunteer opportunities!

Halloween Trick or Treating October 31st - Put on your best costume and join us for Trick or Treating throughout the Squirrel Hill Business District. Merchants will be giving out candy to children in costume. Trick or Treating will take place on Forbes, Murray and Forward Aves. Parents are encouraged to attend with their children to promote a safe, family-friendly environment.

10/27 Commemorative Event - 3 pm Schenley Park (I am sure that you know but just in case.)

2023 Annual Treasure Awards Dinner - Wednesday, November 8th @ 6 pm @ the PGC. It would be wonderful to have you there!

Holiday Mingle Tuesday, November 28th 5 - 7 pm @ Propel School Hazelwood- The communities of Hazelwood, Squirrel Hill + Greenfield are coming together for a Holiday Mingle to celebrate together and embrace the different ways each neighborhood celebrates the holidays. There will be holiday crafts

representative of each neighborhood, light refreshments + more. Please join us in Hazelwood the last week of November for this fun, family friend event where we get to know our neighbors! If you aren't a Hazelwood, Squirrel Hill or Greenfield neighbor + would like to join, please do! More information + registration will be available on the Squirrel Hill Urban Coalition website shuc.org. We hope to mingle + celebrate with you - If you would like to table, be present or support us by sharing the event out, we would really appreciate it!

Squirrel Hill Holiday Wine Walk December 2nd 4 - 8 pm

Ten Thousand Villages Shopping Day Tuesday, December 5th 4 - 7 pm

- a. Volunteers Needed – We need volunteers for the Farmer’s Markets this Sunday, October 22nd, Sunday, November 5th and Sunday November 19th info to sell raffle tickets and share SHUC info. If anyone is also available this Sunday, 10/22 @ 9 am for about an hour to do a clean sweep/litter patrol before CommUNITY Day that would be very helpful. It would also be helpful to have a volunteer for the SHUC booth for CommUNITY Day this Sunday. We also need greeters, sign in, a volunteer to manage raffle ticket sales, photos (Lori?) and the photo booth for the Treasure Dinner. We really need your support!!
 - b. Walk for Friendship – The Walk for Friendship is scheduled for Sunday, November 5th from 12 pm – 4 pm. Street closures on Murray will happen from approximately 10 am – 2 pm. Murray was invited and we can’t wait to be there!
6. Committee Reports
- a. Built Environment – Nothing to report. The Irish Centre deci
 - b. Litter Patrol – Request for volunteers for a clean up before CommUNITY Day.
 - c. Ped-Bike – There was a suggested educational event in multiple community. There has been substantial criticism of the Dallas/Beechwood/Forbes intersection changes, Bike ped is appreciative of the work. The group feels that the improvements for bikers and pedestrians has been significant. Letter Motion to approve Mary Shaw; Seconded Jon Prince; All in favor.
 - d. Treasure Award’s Dinner – Report given.
 - e. Trees and Parks – Gary Crouth will represent us at the Mellon Park meeting.
7. Old Business
- a. Ratify amended May and June SHUC Board Minutes - Motion to approve Marshall Hershberg; Seconded by Erik Wagner. All in favor
8. New Business

- a. Frick Park Historic Designation – Matthew Falcon – approached to give Frick Park a Historical Designation. There was a tremendous amount of support starting with Point Breeze. There was an application submitted to the city. In November, it will go through another review and eventually to the Mayor’s office. Can SHUC give a letter of support?
 - i. Letter of support for Frick Historic Designation Motion to approve Marshall Hershberg; Seconded by Erik Wagner All in favor
 - ii.
- b. Mayor’s office: International Day Parade this weekend; Budget engagement meeting Tuesday, October 24th in Hazelwood @ Firefighters 107 120 Flowers Ave
- c. Councilmember Warwick’s office: Please come to the budget meeting! On the table: funding for Hazewoods; traffic calming on Greenfield Ave; bus passes for no new capital projects; There was a capital project with 2 signals on Forbes that was taken out of the budget.

9. Announcements

Adjourn