

SQUIRREL HILL URBAN COALITION



SERVING: RESIDENTS • INSTITUTIONS • BUSINESSES • VISITORS

Board Meeting, January 16, 2024, 6:30 PM Room 220 JCC Minutes

Board Members: Justin Berk, Guy Costa, Lori Fitzgerald, Heather Graham, Marshall Hershberg, Mardi Isler, Lisa Murphy, Mary Shaw, Lisa Steindel, David Vatz, Erik Wagner
Guests: Patsy Boone, Sean Harrington, Councilmember Barb Warwick

1. Roll Call - Maria
 - a. Announce Guests
2. Action Items
 - a. Approval of November 2023 Minutes. Lisa Steindel motioned to approve the November 2023 minutes, Guy Costa seconded the motion. The motion carried.
3. Executive Director's Report
 - a. RCO Renewal – The Coalition sent in the RCO renewal last week on 1/3/24. We received an email that we are all squared away on 1/5/2024. Our next renewal will be in 2026.
 - b. CMU DAM Meeting January 25 – SHUC, OPDC, OBID, City Planning and CMU will host a DAM on Thursday, 1/25 @ 5:30 pm regarding the RK Mellon Hall of Sciences project. The zoom link will be listed on our website 48 hours before the meeting.
 - c. Migration to Google – Scott Bluman, our volunteer who happens to work with Google, is helping us to migrate to a google workspace. Our first migration meeting will take place this Friday. We expect the full migration to be complete by the end of Q1 2024. Not much should change for the board except that we should be able to send out calendar meeting notifications. Scott and I can meet with any board members for tech support.
 - d. JCC Center for Loving Kindness is the process of scheduling the final in the series of excerpts we should talk about. The Gift of our Wounds: Arno Michaelis and Pardeep Singh Kaleka, Pardeep may participate in the discussion. Leon Ford joined for the discussion of his book An Unspeakable Hope making the discussion very powerful.
 - e. Treasurer's Report. P & Ls for November and December
November P&L – With the Treasure Dinner, November was a high income month with \$37,070 in sponsorship income, raffle ticket, dinner ticket sales and a \$25k grant for the Neill Log House and \$16,728 in magazine and film expense. The balance at the end of the month was \$28,766.42.

December P&L – In December, SHUC had income of \$25,742 with \$8,000 in Winter donor income, Magazine income and Treasure dinner sponsorship income. Expenses were \$14,690.37 with most of it as the PGC dinner expense. We also received an incredible \$12,500 donation from the Violins of Hope. December account balance is \$11,520. 57.

Treasure Dinner P & L Thank you first to Ray Baum our Treasurer Awards Dinner Chair and to our committee members for a very successful 2023 Treasure Awards Dinner! Our total revenue was \$76,785 including \$66,280 in sponsorship income, \$1,700 raffle tickets, \$7,760 in ticket sales and \$18,261.40 in total expenses for \$58,261.40 in total profit.

4. President's Report

- a. 2024 Calendar – The 2024 is attached. Lisa Steindel helped with the Jewish Holidays.
- b. Lunar New Year – The celebration will not happen in the form of a parade. Chris Shaw will bring the Lion to the business district on Saturday 2/24 @ 2:30 pm.
- c. Neill Log House Update – The Neill Log House is completely reconstructed. They are still waiting for the electric. There is enough money in the fiduciary account to fund the fence. The city will redo the steps and there will be landscaping. The log house is expected to be open to the public in July.
- d. Deer Management Update – Hunting season goes until Saturday, 1/27/24. The report will be provided a month after the season ends. Frick and Riverview had 80 deer harvested, 49 to the food bank.
- e. Fiscal year – SHUC's fiscal year is June 1 – May 31st. It complicates everything with grants and with our partners. Recommendation to change to a typical fiscal year in 2025. We will have to amend a partial budget.

5. Committee Reports

- a. Built Environment
There is a proposal to eliminate the zoning for parking minimums. The board will further discuss what to support. Councilmember Warwick shared her ideas about parking changes.
- b. Ped-Bike – Successful January meeting with representatives from Greenfield and Hazelwood to discuss the capital budget request that connects all of us. SHUC needs to be included at the beginning stage of the parkway entrance/exit redo. Councilmember Warwick is connecting with PennDOT.
- c. Trees and Parks – Squirrel Hill is still trying to add Trees to Murray. DOMI shared that if there is a tree pit the tree can be added.

6. Old Business

7. New Business

8. Announcements

- a. Mayor's office – The Mayor's office has a new newsletter, individuals need to sign up . We will send the link to SHUC.

Adjourn – Mardi Isler adjourned