

SQUIRREL HILL URBAN COALITION



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Board Meeting, May 16, 2023, 6:30 PM,
Amended Minutes

Board Members: Ray Baum, Guy Costa, Dalia Belinkoff, Marshall Hershberg, Mardi Isler, Heather Graham, Marshall Hershberg, Lisa Murphy, Lisa Steindel Staff: Maria Cohen
Guests: Kelsey Leonard, David Vatz, Patsy Boone, Tony Indovina, Sean Harrington

1. Welcome and Roll Call

2. Action Items

- a. Lisa Steindel motioned to approve the April minutes, Heather Graham – seconded the motion, the motion carried
- b. Heather Graham motioned to approve the By-Laws Amendment giving termed board members another 3 year term (See Attached), Guy Costa seconded the motion, the motion carried. There was one dissent.
- c. Vote for SHUC Officers – Heather Graham motioned to approve the SHUC slate of Officers, Dalia Belinkoff seconded the motion, the motion carried
- d. Heather Graham motioned to approve the 2023/24 SHUC Annual Budget (See Attached), Guy Costa seconded the motion, the motion carried. (It was noted that the budget estimates will be monitored and if necessary, the treasurer will recommend that the budget be amended.)

3. Executive Director's Report

- a. Clean Sweep Week Update - Clean Sweep Week was a big success with over 200 community members helping to clean te neighborhood, including several of our board members and their families. There were two bingo winners: the Parno and Murphy families. Merchants and local supporters included Games Unlimited, Riverstone Books, Littles, Phipps Conservancy with a family membership, the Refillery and both Starbuck's Squirrel Hill locations!
- b. JCC Center for Loving Kindness – Rabbi Ron Symons announced that he will be retiring in a year, giving us time to celebrate his time here. Our partnership with CFLC remains strong, we will be a part of the plan as CFLK is reimagined.
- c. Two potential board members will be scheduled for interviews. Maria read David Vatz's and Vida Passero's resumes for the board's information.

4. Treasurer's Report. P & L for April

For the month of April we had contributions of \$4,670 and membership dues of 1,680 dollars, our bookkeeper will consolidate contributions in the coming year, SHUC does not have membership dues In addition to those contributions, SHUC also had magazine revenues in April of \$1,560 and sponsorship income of \$2,625 Our total income for the month was \$10,545. Our expenses for April were \$18,049, of which \$7,140 was from restricted account for planters. Our balance sheet shows about \$12,000. in our main checking account. This is lower than the \$24,000 we had last year at this time and will require us to spend carefully until funds from Treasure Dinner Sponsors are received.

5. Committee Reports

- a. Built Environment – There was discussion about the DAM for the Irish Centre Proposed Development. Ray Baum, SHUC Board Member, stated full disclosure that he is council for the Developers and therefore will not be voting but can provide information. At the request of former councilman O’Connor the project was scaled back to 164 units. The recording of the DAM Meeting is available on the SHUC website.
 - b. Litter Patrol – No report
 - c. Ped-Bike – On 5/8, DOMI presented the Dallas Forbes “safe intersections for the community” with Councilmember Warwick, Paige Anderson (DOMI) and Rebekkah Ranallo from the Mayor’s office. Marshall Hershberg, Rich Feder and other community members sent comments and concerns. Announcements:
 - June 11 – Family Stroll into Summer
 - August 13th – Fern Hollow Family Ride and Walk
 - d. Treasure Award’s Dinner – The Treasures have been selected and the event is scheduled for Wednesday, November 8th. SHUC board members will be asked to volunteer to sell Raffle tickets.
 - e. Trees and Parks – Gary Crouth and Scott Bluman met to decide on the next section to plant. We are hoping for Murray! We need support from Councilwoman Warwick to have permission to plant in the public right of way.
6. President’s Report
- a. Strategic Plan Update – SHUC will host our final Community Meeting on Wednesday, 5/24. Next, SHUC will need a financial and technology consultant. Dalia and Mardi will interview approximately 12 of our businesses – some active in Uncover and some not.
 - b. Preserve Our Parks and Gardens – Most comments have been supportive regarding a Deer Management plan. There will however be push back. The committee would like to have all data collected with photo examples of destruction before the issue goes to a public meeting.
 - c. Neill Log House Update – FONLH is negotiating with Village Restoration, the contractor. Construction is expected to start end of summer.

7. New Business

8. Announcements

Additional: Farmer’s Market – The 2023 season started last Sunday and will run through Sunday, November 19th. SHUC has a booth for 12 dates starting on Sunday, June 4th. Please sign up to help share what we do and to sell Treasure Dinner Raffle tickets. Thank you!

Bach Beethoven + Brunch – SHUC will again partner with the FOWP to share a booth. The season runs Sunday, June 25 – July 30th from 10:30 am – 12 pm. Stay tuned to sign up to represent SHUC at the booth.

SHUC also had a wonderful time at the FOWP Mellon Arbor Day event. The kiddos loved our tree craft and everyone loved Murray so much that Lisa Ceoffe asked if he can be there for the Memorial Day Parade in Lawrenceville! Murray agreed!

Ultimate Play Day with Playful Pittsburgh & Trying Together Summary – SHUC participated in Playful Pittsburgh’s Ultimate Play Day last Sunday. The Coalition put together a really fun voting game to encourage participation in the May and November elections with the local Pittsburgh Mascots including Murray. The Pirate Parrot was the clear winner! We also connected A+ Schools with Playful Pittsburgh who also had a booth/presence.

Announcement from the City:

Community Feedback from the Housing Opportunity Fund.

Guaranteed Mobility Survey.

Learn and Earn Program is back. Applications close June 9th.

City Parks lifeguards.

Heather Graham motioned to adjourn.