

Tuesday March 15, 2022 6:30 PM

ZOOM Conference Call

SHUC Board Meeting Minutes

Welcome

1. Attendance Ray Baum, Jill Beck, Justin Berk,  Dalia Belinkoff, Guy Costa, Heather Graham, Marshall Hershberg, Joseph Ott, Mary Shaw, Lisa Steindel Staff: Maria Cohen, Sophie Bean  
   Guests: Miriam Bols, Ann Belser, Helen Wilson, Ami Trivedi, Cynterria Henderson, Scott McMutry, Emilie Yonan, Morgan Shaw

A moment of Silence was observed in memory of past SHUC Board President Yale Rosenstein.

1. Action Items
   1. Marshall motioned to approve the February Minutes, Jill Beck seconded the motion, the motion carried.
   2. A Fern Hollow Bridge letter requesting public feedback to Costa and O’Connor was approved by consensus. (Following this SHUC became part of the FHBP Coalition.)
2. Executive Director’s Report
   1. 2022 Squirrel Hill Calendar Update – Calendar sales total of $1,737.60. There are only a few calendars left at the office and stores. The profit total for SHHS and SHUC is currently $902.46 which is $451.23 for each organization. Requests for calendars went as far as the UK, Australia, Sun Valley Idaho and more.
   2. Winter Donor Fundraising Campaign - The SHUC Winter Donor Campaign is currently at $5,684 with donations still trickling in.
   3. Squirrel Hill Merchant District Hanging Baskets – Heather presented the rational and specifics of the need for an “Hanging Basket” restricted account . Dalia motioned to create a SHUC Restricted Account, Lisa S seconded the motion, the motion carried. Ray noted that we need to sign a fiduciary agreement with Uncover.
   4. Spin Scooter Event Sunday, March 27th - Spin Scooter is partnering with SHUC for a Spin Scooter Safety Event on Sunday, March 27th from 1 – 3 pm at a site TBD. A scooter obstacle course (hands-on) will provide real world obstacles encountered while operating our E-scooters. Spin will also be giving away free safety helmets and swag items to participants. There will be a SHUC table.
   5. Mellon Park Arbor Day Celebration Saturday, April 30th - Join Friends of Mellon Park, the City of Pittsburgh, Tree Pittsburgh, SHUC and other organizations on April 30th to enjoy Arbor Day. Celebrate the park, appreciate its beauty. Tree planting, guided tree tours, live music, lawn games, kids' activities, food, a scavenger hunt, and more plus SHUC will have a booth with an Arbor Day craft. Location: South side of Mellon Park, Saturday, April 30, from 11:00 a.m. - 2:00 p.m., rain or shine!
   6. Tree Pittsburgh is offering free trees, so if you'd like a tree to plant at home, please visit their Tree Adoption Registration Page:

<https://secure.givelively.org/event/friends-of-the-pittsburgh-urban-forest/tree-adoption-event-at-mellon-park>

* 1. Litter Patrol Week Long Clean Friday, April 22 – May 1st, in person on Sunday, April 24th – Friday - Sunday, May 1 Clean Sweep Week. Volunteers decide a day and time and an area to remove litter at some point in that week. Volunteers can pick up supplies on Sunday, April 24 or provide your own. Sunday, April 24:  Spend some time 9am - noon removing litter. Bags, Safety vests and gloves provided at Forbes & Murray. Bring your own water bottle. There will be a Photo competition with prizes from local merchants to be announced. Register at: [tinyurl.com/squirrelhillcleanup](http://tinyurl.com/squirrelhillcleanup)

1. Wightman Park Litter Patrol Event on Sunday, May 1st - – SHUC and FOWP are hosting a community litter patrol clean up on Sunday, May 1st 10 am – 12 pm. Please join us.
2. Treasurer’s Report

a. P & L for February - P & L for February: Income of $3,573.00. Of that amount, $825.00 was from magazine revenue and $2,031.00 was from contributions. Total expenses were $9,398.00 🡪 $1,066.00 for professional fees for bookkeeping and Robyn Crawley for magazine. Net income for February was -$5,824.00.

* Another $25,000 donation for FONLH from a family foundation.
* Our statement and reporting documents for our to file taxes for 2021 fiscal year have been forwarded to our accountants.
* O’Connor’s Corner owes SHUC $10,000 for purchasing metal tree grates, will be paid back when GTRF reimbursement is received.
  1. At the end of February, we had $34,660.00 in our main checking account and $21,312 in our Neil Log House account. We remain in good position financially given our current rate of expenditures.

FONLH P&L: $2500 in revenue, mostly donation from Board members; expenses were administrative: $237.50

1. Committee Reports
   1. Board Recruitment – A request was made for all of us to think about possible board members who are likely to contribute to our mission.
   2. Built Environment – Art in the Parks grants presented their projects at the SHUC March DAM meeting.

Lori sent a letter to the Art Commission noting that the public process that we were aware of, specific to Squirrel Hill and the immediate neighbors, occurred after the fact of the finalization of the design and was not sufficiently inclusive to be representative of the broader community. She further stated that we wholeheartedly support the concept of Art in the Parks, and are supportive of the conceptual potential of the proposed Frick piece, but we cannot offer our support of it in its current iteration.

CMU presented an update of its institutional master plan.

* 1. Litter Patrol - Attached
  2. Ped-Bike - Report regarding the Fern Hollow Bridge design and detours. The committee has been very involved with other East End partners. Nicholas Ross, P.E., Municipal Traffic Engineer, Traffic Bureau Chief, of DOMI presented an update on the project at the March Bike-Ped meeting.
  3. Trees and Parks – Tree care days are being scheduled for the business district, please check the website for specifics if you would like to volunteer.

1. President’s Report

a. Art in Parks – See Built Environment report above.

b. FONLH Progress – Ray noted the holdup is still with legal in the city.

1. Old Business

a. Walk Squirrel Hill – Sophie and Marshall presented information to residents of Weinberg Terrace.

1. New Business
2. Announcements

Adjourn