

Welcome

1. Roll Call – Maria

Attendees: Ray Baum, Dalia Belinkoff, Guy Costa, Lori Fitzgerald, Barb Grover, Sarika Goulatia, Mardi Isler, Paul Katz, Marshall Hershberg, Lisa Murphy, Joe Ott, Mary Shaw, Lisa Steindel

Guests: Hersh Merenstein, Helen Wilson, Miranda Mircire, Ose Akinlotan

2. Action Items

- a. Approval of October Minutes – Approval of the Minutes with no objection. Joe Ott moved, Lisa Murphy seconded - approved

3. Executive Director's Report

- a. Mural Committee - Artist Alison Zapata will be working behind the scenes to complete the parts of the mural that she is able before Spring. There are portions of the mural that will be metal fabricated 2-D pieces to give more interest and a really interesting aesthetic. The project will be completed in the Spring 2021. Mineo's needs an electrician to complete the work to start the mural.
- a. 2020 Census Closeout - completed – Pittsburgh in general and our Squirrel Hill neighborhood had excellent reporting numbers with the percent of citizens filling out the census higher than the last census. Many groups collaborated to make this happen. It was a huge success!
- b. SHUC/SHHS Calendar Availability – The SHUC and SHHS 2021 Historic Squirrel Hill Calendar is currently available on the shuc site, at Little's and will be available at Classic Lines and Amazing Books on Friday.
- b. JCC Center for Loving Kindness - Our 3c lass series tackling White Supremacy, Racial Inequality and Anti-Semitism wrapped and we will be continuing with a monthly discussion starting in December 10th. It will be the 2nd Thursday in the month. Please sign up through the JCC Center for Loving Kindness. We will focus on book excerpts from books tackling the challenges we have about discussing this topic. White Fragility will be first. Attendees will not need to read the full books to engage in the discussion.
- c. Festive Friday's – Unfortunately, these did not get the traction that we had hoped so they were cancelled. Food Trucks might be present but staffing for merchants is a challenge. Unfortunately, the Wine Walk will be cancelled.

4. Treasurer's Report

Since we didn't have a board meeting in October I am going to be presenting both September and October's financials.

For the month of September we had net income of 31,244 dollars. 30,000 dollars of the revenue we brought in was from a grant we received from the proteus foundation.

We also brought in 10,550 dollars for the Treasure Dinner this month, most of which was from sponsorship income.

Our expenses associated with the Treasure Dinner were 2467 dollars.

In October we received a very large grant for O'Connor's corner of 86,000 and had a corresponding project related expense of about 94,000. If you just look at the operating income from other activities can see that we brought in about 16,300 dollars for the Treasure dinner and about 1600 in Membership dues.

Through October, the Treasure Dinner has raised 28,902 dollars net of expenses, with more money to be counted in November and the following months.

Thanks to the great efforts of Ray and everyone associated with the dinner we continue to build a large buffer against expenses for the rest of the fiscal year. Looking forward to the Treasure Dinner.

5. Committee Reports

- a. Built Environment – There wasn't a Built Environment Meeting. There will be a meeting in December.
- b. Education – On hold
- c. Litter Patrol – We have had individual groups go out. We had a Make a Difference Day Socially distanced litter patrol event. Ann Rose has been
- d. Magazine – The committee finalized the cover and are waiting for the final draft. The Magazine should be out right before Thanksgiving.
- e. Ped-Bike – Marshall and Rich are working on the walking map with safety concerns. There will be a joint ride with Major Taylor in the Spring as long as it is safe. The open streets route should be easy to find online. Bike Pittsburgh should be helpful in finding a loop.
- f. Treasure Committee – It is tomorrow evening at 6:30. We are doing well \$58,000 last year and this year we are at \$54,000 not all of the money is in. The film was a little more expensive but the sound quality in certain sections is a little questionable. We are delivering cookies to all sponsors and guests.
- g. Trees and Parks – Allderdice finished our watering schedule to save the Tree of Life Tree. Two more trees will be planted on Thursday morning.

- h. Volunteer/Events – N/A
- 6. President's Report
 - a. Annual Meeting Follow-up – We received some really good feedback about the annual meeting. The resources that we sent out were well received.
 - b. Update O'Connor's Corner – The pots are in and the trees will be planted this Thursday, 11/19. The benches are the last piece. They should either be delivered the week before or after Thanksgiving. We will hold off to do a nice ribbon cutting. Public Works came and Sastili's added dirt to the pots.
 - c. BRT Beacon/Murray Update – They are planning to take out trees and grating. John Katz had designed the grates and contributed financially. They are meeting and trying to ensure that this does not happen. There will be a meeting in 2 weeks. It seems like they are not compromising. Corey is supporting us.
 - d. 4 Mile run/Mon Oakland Connector Update – Mardi has been on conference calls with the City Forester and consultants. They are trying to outline the amount taken out and the replacement. This was a 90% plan given to us. They are daylighting the stream and they are planning to do restoration planning.
 - e. Volunteers for Forbes/Murray Holiday Decorating - We put up lights in the district on a very limited budget. If we get more volunteers we can put up more lights. It took 10 hours to do 40 poles. Does anyone have anyone who can volunteer to do more. Hopefully in the next week or two. Send out a note to the board for volunteers.
- 7. Old Business
- 8. New Business
 - a. Mellon Park Historic Designation – It is moving forward with a City Council meeting next month. The historic review committee approved. Phipps is at a standstill. Erika was onboard with ideas about the lease footprint and where work can be done.
 - b. Miranda's update
 - i. Thank you for support with Wightman Park.
 - ii. Humans of District 8. It is like Human of NYC. There are stories about business owners.
 - c. Mayor's Office Update - Hersh Merenstein
 - Beacon and Murray – People's gas will be there to finish gas line restoration. Then we will advocate for high visibility cross walks.
 - Recycle drop off in Hazelwood for political signs. Hersh can also set up a neighborhood
 - Budget is headed to City council. They are doing their best to keep employees and hope that the current administration will help.
 - Snow Angel program with prizes is happening.
 - d. Ose please continue giving your input for Forge. DAMs meetings are happening now with SHUC designated as an RCO.

No date for City council agenda.

9. Announcements – Helen Wilson – SHHS was looking for activities and the driving tour has been put online. It is 10.5 miles with 55 stops. Please check it out!
 - a. National Park Service feels that Lois from Lois and Clark stopped in Squirrel Hill on his way to downtown.

Adjourn