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## Welcome

Attendees: Ray Baum, Dalia Belinkoff, Sarika Goulatia, Barb Grover, Mardi Isler, Marshall Hershberg, Heather Graham, Barb Grover, Paul Katz, Lisa Murphy, Mary Shaw, Lisa Steindel

Guests: Helen Wilson, Emilie Yonan

SHUC Employee: Maria Cohen

1. Roll Call - Maria
- a. Announce Guests
2. Action Items
  - a. Approval of April Minutes Paul Katz moved to approve the minutes, Marshall Hershberg seconded the motion, the motion carried.
  - b. Approval of 2021/22 Budget –. Lisa Steindel motioned to approve the FY 2021/22 Budget, Dalia Belinkoff seconded the motion, the motion carried.
3. Executive Director’s Report
  - a. Bach Beethoven and Brunch – It is looking like there will be 3 events in (July 11, 18, 25) and potentially in August. Nothing formal has been announced. They are planning to make a final decision within the next week.
  - b. Friends of Wightman Playground Update -We are getting closer to opening the park amenities/bathroom. A generous family the Shribers have contributed \$5k to get us started. We still need to raise approximately \$15k and have started a Fundraising page. So far we have \$200 in additional contributions. We are planning a mulching event in June. The ukulele club is playing there this evening!
  - c. JCC Center for Loving Kindness – We have been working with the JCC Upstanders volunteering at Vaccine events. We are also trying to get traction on a coffee event where neighbors will a cup of coffee if they speak with 4 neighbors. It will be limited per location...Starbucks, Coffee Tree Roasters and Commonplace are considering it. We are also planning to reach out to Alderdice to see if it would be helpful to set up a clinic for students on site.
  - d. Saltwater Rewards Update – The program is up and running with Silk Elephant/Kiin, the Chocolate Moose, I am Yoga and more participating. We are meeting with a few other merchants this week and hope to sign them up. There is also a chartable components to earn rewards for 3 charities of choice – right now they are the JCC, 1Hood and Brother’s Brother.
  - e. Farmer’s Market – Opened May 16 – Due to restrictions for COVID we do not have a presence at the Farmer’s Market because they need our space for distancing. We will most likely be able to re-engage with a booth in June or July. We are also planning to partner with Steel City Helping Hands who help low income families with disabilities and undocumented immigrants and more. We just partnered with the Mt. Royal neighbors on a collection over the weekend which supplied food for approximately 15 – 20 families and they think that there might be surplus for their pantry. We will post details on social media and plan to partner with other streets/blocks and Mt. Royal neighbors again in October.
4. Treasurer’s Report

a. April P & L – Revenue of \$3,145 in April with our first TD Sponsor Paul Piffer \$2,500. Although we were -\$6,046 for P&L we are still in a healthy cash position and expect to earn more income next month with our Summer Donor Campaign.

b. PPP Update – Two loans that are both forgivable first is due on August 16<sup>th</sup>.

#### 5. Committee Reports

- a. Built Environment – Lori hosted a meeting for the Irish Center Site. It is an RP designated zoning. It would probably need to be re-zoned and go through planning. Brenda and Rose from 9 mile run also attended the meeting. It is planned to be a green project. There is a glitch with the Commercial Street Bridge. Pedot wants to build a new bridge near the site and then put it into place. This will greatly reduce the number of mature trees. There will be public meetings. Also, Lori hasn't seen anything about projects on Pocasset or Wilkins. Lori also had a meeting with CMU about the New CMU Master Plan. SHUC will host a DAM meeting when they are ready.
- b. Litter Patrol - We had a very successful Grand Pandemic Litter Clean Up during Earth Day Week (April 18-24). Twenty-eight people registered which resulted in 103 volunteers. We had 3 big groups – Melissa Lysaghr from Starbucks led 18 volunteers cleaning up the business district streets; Hayley Muffet led a group of 20 teenagers in cleaning up Commercial Avenue; and Jennifer Golovin led a group of 20 Cub Scouts from Group 1818 who cleaned up Wightman Park and surrounding streets. The others were individuals, couples, or families picking up litter in the business district and around their homes. Mr. Murray, the Squirrel (Johnny Patrus) and Barbara Jones walked Forbes and Murray on Sunday, 4/18/21, to kick off the week.

About 9 volunteers submitted photos and all the submissions included at least 1 photo deserving of a Gift Card. We thank our sponsors Bagel Factory, Coffee Tree Roasters, Little's Shoes and Mineos for their generous Gift Cards. You can see photos of those wonderful volunteers' efforts at our website ([shuc.org](http://shuc.org)).

Jane Desimone, Lois Liberman, and Barb Grover removed the litter from Forbes and Murray on May 8 prior to the Mother's Day Wine Walk.

Our next meeting will be June 3<sup>rd</sup> to plan for summer activities (e.g., Night Markets) and consider how we might change our annual Litter Clean up in 2022, given the success of the Grand Pandemic Litter Clean Up.

- c. Ped-Bike – Walking Map is progressing, and we need to make some determinations for links, sponsors, distribution for hard copy and electronic version. Plans should be finalized soon!
- i. Illegal parking on Shenley drive and it forces bikers and pedestrians into traffic. It is unsafe. They are trying to do something to make it safer. The trailer was removed. Notes are being left on cars by First Tee. It looked like 3 cars were ticketed or given notes.
  - ii. Rich and Marshall meet with a local blogger to file on MUCDT, they developed a letter from the Bike-ped committee with public comments. The focus was to make it more pedestrian oriented.

- iii. Magazine – In development and should be out the first week of June. Sarika will give ideas to the Magazine Committee and hopefully join.
- d. Treasure Committee – No update. We are sending out a doodle poll from our next meeting.
- e. Trees and Parks – Allderdice is submitting for 5 trees. SHUC is trying to ask businesses on Murray to add trees/tree pits.  
On Forbes, PWSA only added dirt and need to add mulch. They might not have the entire punch list complete. They ordered mulch and haven't received it yet.
- f. Fundraising Campaign Task Force Report – Lisa and Dalia created a letter for our donor campaign and will go out in June. They are also establishing relationships for larger donors in the community.
- 6. President's Report
  - a. Mural Update – They have primed the wall. Lucia agreed that we could use the garage for storing artist supplies. Alison is using the Mineo's laundry room, we appreciate Mineo's cooperation. The other issue is the lift getting stuck. The company was is working to resolve the lift issue
  - b. Action Housing Construction Update – The merchants on Forward were upset by the original plan with a loading zone in front of tailor and grocery. New plan gives 11 spots and loading zone. Corey O'Connor came to the meeting and shared that no one has a right to a parking spot in front of their business or home.
  - c. CITF + Foundation Final Bench Purchase – The benches are being delivered tomorrow! Mardi is meeting them tomorrow morning on Forbes to decide where to add benches. Mardi and Lynette walked Murry to decide where to add benches.
    - i. We also need to get more trash bins and more pick ups hopefully 5 – 7 days a week. The city added a night crew.
    - ii. Emilie Yonan was dealing with the same issue on Highland. Bill who creates the schedule says that he they are trying to increase pick ups for summer and on weekends.
    - iii. Can we ask Merchants to have them do a mid-day pick up?
  - g. Invitation: June 4th @ 10 am– Mardi will be honored with a dedication on Beacon & Murray with a sculpture from Allies for Children. Include the Board.

5. Old Business

6. New Business

a. Mayor's Office Update

1) The City's 2021 Love Your Block – We might fold into the Duquesne Light Grant which will hopefully be used to do an artistic light installation on the Bell Building potentially .

program: <https://engage.pittsburghpa.gov/loveyourblock2021>

2) The City's 2022 Capital and Operating Engagement

process: <https://engage.pittsburghpa.gov/2022budgets> (virtual forums, surveys, and online engagement tools where residents can share their priorities for the City's upcoming budget process)

- 7. Announcements – Barbara Jeremiah purchased Classic Lines. It is wonderful news! There might be a name change.

Adjourn – Marshall Hershberg Motioned to adjourn.