
Welcome

Board Attendees: Barb Grover, Ray Baum, Jill Beck, Dalia Belinkoff, Guy Costa, Lori Fitzgerald, Sarika Goulatia, Mardi Isler, Melissa Hiller, Marshall Hershberg, Lisa Murphy, Joe Ott, Mary Shaw, Lisa Steindel, Eric Wagner
Guests – John Tokarski, Emilie Yonan, Helen Wilson, Melissa Hiller, Hersh Merenstein, Curt Conrad, Ose Akinlotan

1. Action Items

- a. Approval of March Minutes Barb Motion, Vivian Second
- b. Resolution: Approve Friends of Wightman Playground Restricted Account (Working on MOU and quotes for Bathroom Cleaning)
Ray Motioned, Guy Costa Second – All in Favor

2. Executive Director's Report

- a. Lewis and Clark Update - The L & C Experience is fully underway. We are continuing to add unique places to go, stay and do in our Squirrel Hill Community and Pittsburgh. We are hoping that visitors will see it as a good way to vacation during the pandemic and after.
- b. JCC Center for Loving Kindness – We are working with the JCC Center for Loving Kindness to get our community vaccinated! We were given a small number of vaccines for Thursday, 4/15 @ the JCC and volunteered as Upstanders. There will be a 2nd event on May 13th. SHUC has been working with the JCC Center for Loving Kindness Upstanders to get the vaccine to high risk and lower income communities.
- c. Saltwater Website Progress – Our site is going into the build out phase. Our content, all events and our 990/relevant financials will be added to the site. We are gathering images and need a hero image for the dashboard/front page.
 - a. Saltwater Rewards Update – Squirrel Hill Rewards has launched. Please sign up at squirrelhillrewards.com. The developers are trying to figure out a glitch with rewards showing up. It should be correct by the end of the week. Saltwater also added an opportunity to earn rewards to donate to three charities. Our first three are the JCC, Brother's Brother and 1HOOD. Uncover has the option to change causes easily.
 - b. May Wine Walk – May 8 – SHUC will be passing out water at O'Connor Corner. Mardi and Bill are volunteering at the check in. Please sign up to join us.

- c. Farmer's Market – Open May 16 – The Farmers Market is opening on May 16th and will run through November. Due to social distancing, we are unable to secure the same spot. The City will alert us as soon as they are able to add our booth. We might be able to set up a booth at Beacon & Murray to sell raffle tickets for the Treasure Awards Dinner.

3. Treasurer's Report

- a. March P & L - For the month of March, we had revenue of 1,349.33 and expenses of 6,509 for a loss of -5,160 dollars. Most of the expenses were typical recurring expenses such as rent, salary, and payroll tax.

We continue to be in good position for the year, with about 62,000 dollars outside our restricted account compared to 37,505 dollars at this point in 2020. We have a note payable on our balance sheet of 27,000 dollars representing funds we received in forgivable loans which accounts for much of this difference but still provides a nice cushion of liquidity for our operations.

- b. 990 and BCO 10 - Our accountants at Maruca McGee filled our 990 and bco-10. We are above the \$100 k and were required to complete a compilation.

- c. Financial Statements

4. Committee Reports

Fundraising Campaign Task Force Report – Lisa Steindel and Dalia Belinkoff are working on Foundation grants. . They are relationship building with foundations who give annual operating grants.

The Spring Fundraising letter is being drafted and it will go out

May/June Built Environment – Our May meeting will be CMU for the athletic center. Lori testified regarding a front facing garage on Beller and Mardi testified at Pocasset hearing.

- a. Litter Patrol – Great Pandemic Clean-up

1. A young lady, Haley Muffet, had signed up through the City to have 20 of her high school friends clean up Commercial Avenue on Sunday, 4/18. Unfortunately, the supplies from the City weren't provided so her mom called me and I provided them Sunday morning. They cleaned up Commercial Ave!!

2. Adjusted volunteer numbers are: 25 registrants, 128 total volunteers which included 4 big groups (20,20, and 18, 18) and the others ranged from 1 -5 people in a group.

3. Most of the volunteers went out Sunday, a few on Monday, 4/19, a few others will go on Earth Day, 4/22.

4. Barbara Jones and Mr. Murray the Squirrel (Johnny Patrus) walked Forbes on Sunday afternoon for a little over an hour. The costume was quite warm! They interacted with a number of people and some took photos. Johnny and I will go out Thursday evening and concentrate on Murray Ave.

- b. Ped-Bike – Walking Map “Footloose” is moving forward in design. Thermoplastic walks are installed at Beacon & Murray. Correspondence about bollards being knocked out of place at Phipps. They responded and are expected to be replaced. There is still some confusion. Bike Pittsburgh is involved. There was a parking issue near First Tee that Mary worked with the City to make progress. The situation has improved with temporary parking spaces near the Healthy Ride station. Beacon Street – DOMI wants to add bike lanes but this does not seem like a safest solution. There are very serious concerns about safety. CMU is developing the Master Plan. Bike lanes and other items will be added. It is looking very promising.
- c. Treasure Committee – The Treasure Dinner is scheduled for November 11th for an in person event with flexibility. We are very close to announcing our Treasures. Need to sell ads and raffle tickets.
- d. Trees and Parks – Tree Pittsburgh is not doing Tree Care in the same way. They are not doing activities with volunteers due to safety. Gary Crouth is in the process of taking care of the most challenging pits. Please let Mardi know if you would like to volunteer.

5. President’s Report

- a. Executive Director Review – Maria Cohen had her evaluation and it was positive. Raise and bonus approved.
- b. Friends of Wightman Playground Update – See above
- c. CITF Funds Amendment Approved – Extension on the grant was approved to pay for benches up to \$10k. Most likely \$2,000 will be given back. Benches will be replaced at Little’s and Rita’s. Benches can be deliver and installed by the City.
- d. Requested State GTRP Extension to 12/31 – In the process of getting quotes. We should know by April 30th. It will be used to pay for the tree grates.

6. Old Business

7. New Business

- a. Fundraising Initiative – Lisa S and Dalia (see above)

- b. Mayor's Office Update – Hersh – Improvements have been made at Beacon and Murray. There are piano cross walks and no turn on red signs which are expected to improve pedestrian safety. Yard debris should be on the curb by 6 am on Saturday for pick up. Squirrel Hill will received recycling receptacles Summer 2021. There will also be videos about how to recycle. Mulch from the Christmas trees is available. Curt - There will be an opportunity for SHUC to engage with the bridge renovations/fixes. Re-engage the former committee soon. Yard debris collection Saturday 4/24: <https://pittsburghpa.gov/press-releases/press-releases/4839>
Blue bin/recycling webinar: <http://www.pittsburghpa.gov/dpw/recycling-blue-bins>
Mulch pickup: <https://pittsburghpa.gov/dpw/xmas-tree-recycling>
8. Announcement
- a. Ribbon Cutting O'Connor's Corner April 23rd Noon – All trees are leafing out and we are hopeful for good weather. Hopefully the trash will be taken care of on Thursday. Allderdice Band will play @ 11:30 am. All Elected officials will be speaking. Corey O'Connor was married last week. A HUGE Congratulations!!

Adjourn