



SHUC Board Meeting
March 16, 2021 6:30 PM
ZOOM Conference Call
Preliminary Agenda

Attendees: Ray Baum, Jill Beck, Dalia Belinkoff, Vivian Didomenico, Lori Fitzgerald, Sarika Goulatia, Barb Grover, Marshall Hershberg, Martha Isler, Lisa Murphy, Joseph Ott, Mary Shaw, Lisa Steindel, Erik Wagner

Guests: Ann Belser, Hersh Merenstein, Divinity Glenn, Emilie Yonan, Curt Conrad, Ose Akinlotan

Staff: Maria Cohen

Welcome

1. Roll Call - Maria
 - a. Announce Guests
2. Action Items
 - a. Approval of February Minutes – Ray approved; Vivian seconded
3. Executive Director's Report
 - a. Lewis and Clark Update - SHUC and Pittsburgh are adding more unique places to see in Pittsburgh. The L&C team continued to add new locations last week including The Warhol, The Frick, IBC, Uncle Sam's, Pamela's and more. Mardi just compiled a list of places to stay. We will send that over to the L&C team as soon as the SHHS approves them. Mineo's, The Clemente Museum and the Mansion of Fifth are among those added this week.
 - b. JCC Center for Loving Kindness - Our final discussion about Social justice, equity and anti-Semitism with the JCC Center for Loving Kindness was this Thursday, 3/11 from 7 – 8 pm. We discussed Reckoning with Race in America: Long Time Coming by Michael Eric Dyson and shared some things that we can do as community members to end racism and anti-Semitism. We are planning to re-engage with another program or event in the Summer or Fall dependent upon safety and how things are opening.
 - c. Saltwater Rewards Update – Our website overhaul is in process! We are currently uploading photos and finalizing content. Our new site should launch by summer!
Squirrel Hill Rewards has launched. There have been a few glitches and it should be fully functional by the end of the Month. Please sign up for SquirrelHillRewards.com when you are able.

4. Treasurer's Report

- a. January P & L - Our accounts are healthy with the 2nd round of PPP deposited this month. At the end of February, we had \$64,772.41 in our Main Account. We are showing a loss of \$7,813.51. This is mainly due to payments for bike racks and for the GC for O'Connor's Corner. The PPP is not shown on the P&L or cash flow until it is forgiven.
- b. Winter Campaign Update - Our Winter Donor Campaign is up to 104 donors and \$8,994.00. We received an additional \$300 from Jack Kerr in honor of Ceci Sommers and \$1,274.00 from the Pittsburgh Foundation Wish Book.
- c. 2nd PPP update - Our second round of PPP was deposited into our account on 2/25. We received \$11,037.00. 1st Round PPP - We will most likely pay it back as a loan.

5. Committee Reports

- a. Nominating Committee – Jill Beck is the latest on the nominating committee. The first interview will be to replace Josh Sayles.
- b. Built Environment – Lori did a great job on the last zoning meeting. Meeting with Bob Repe @ CMU with updates to the institutional master plan with interesting ideas about Schenley Park side of campus.
 - i. Lori testified against an out of context residential property. One neighbor opposed and another
- c. Litter Patrol – The Grand Pandemic Clean Up April 18 – 24th. We would really appreciate any Board Members donating or asking merchants for gift cards.
- d. Ped-Bike – Community meeting on April 8th to discuss Beacon & Shady improvements.
 - i. Bike Friendly Community Meeting on March 29th.
 - ii. Footloose - Rich Feder and Marshall have been working through safety and the route. They are meeting with Oakland this week and might be a funding source.
 - iii. Golfers are now parking on Schenley Dr. because the parking lot is being worked on. The city is not giving out fines but communicating that it is not acceptable. It is unsafe for bikers and pedestrians.
 - iv. Mary asked for us to support a resolution for no parking on Schenley Drive. There is parking nearby.
 1. Mardi asked if Curt could communicate to First Tee to let them know what they are hearing about parking.
 - v. Meeting Move Forward Pgh Shadyside Squirrel Hill on March 25th.
- e. Treasure Committee – Our kick off for our first meeting will be in the next few weeks.

- f. Trees and Parks – Planting season is coming in May. First request for volunteers will be lower Murray.
6. President's Report
- a. Magazine – Mardi would like to request that we re-print the Shady Ave list of Summer Camps. We have most of our contributors and content lined up.
 - b. Friends of Wightman Playground Update – We are looking at a smaller group to become a steering committee. There is a list of interested parties that over 100. Elliot connected us to someone who might be able to help with fundraising and a strategy moving forward. Ray is helping with legal.
 - c. CITF Funds Amendment Approved – Use remaining funds to pay for benches. Little's agreed to have their bench replaced and most likely one at Rita's. Benches on Murray will be backless and 4 – 5 feet smaller benches. We should be able to provide up to 10 benches. City Park agreed to install benches and more bike racks.
 - d. Squirrel Hill Blighted Property Sited – 5661 Forbes towards Wightman. The Property was cited in hopes that the new owner will quickly go to demolition.
7. Old Business
- a. Bach, Beethoven & Brunch – Reached out and waiting to hear from the city.
 - b. Vintage Grand Prix – July 25th – No parking of cars on Forbes the Friday before. The race is happening
8. New Business
- a. Mayor's Office Update – City and County rental assistance program to help with back rent and ongoing rent. <https://covidrentrelief.alleghenycounty.us/>
 - i. Parks & Rec has delivered over 5,000 meals
 - ii. City is investing in public art in public spaces and parks. (Send artists to Hersh.) <https://engage.pittsburghpa.gov/art-parks>
 - iii. Hiring life guards for the summer season.
[https://www.governmentjobs.com/careers/Pittsburgh?keywords=life guard%20](https://www.governmentjobs.com/careers/Pittsburgh?keywords=life%20guard%20)
 - b. District 8 – Follow Humans of District 8 and Historic vs. Now photos
 - c. Corey's Office – Please keep sharing anything that we notice like the parking issue with First Tee.
 - d. Erik Wagner – 5532 Darlington - Mentioned a property with recent fire. There have been fire and water restoration looking at the property to try to figure out how to address the issues.
 - e. Ribbon Cutting O'Connor's Corner April 23rd noonish – Jay Costa, Corey O'Connor, Erika Strassburger, Mayor Pedudo. Lynette is helping with Ribbon Cutting Items.
9. Announcements

- a. Mellon Park – Friends of Mellon Advisory Group. Discussing major renovation and preservation. Will be asking for community support.
- b. City is requesting input regarding parking in Pittsburgh.
<https://engage.pittsburghpa.gov/rpp-program-updates>
- c. Program for Grants up to \$50k to help struggling businesses.
<https://www.alleghenycounty.us/economic-development/hospitality-industry-recovery-program.aspx>

Adjourn – Erik Wagner motioned to Adjourn. All in favor