



## 2017 Treasures Award Dinner November 2, 2017



## 2017 SQUIRREL HILL URBAN COALITION TREASURE AWARDS SPONSORSHIP INFORMATION

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Robert Levin and Dr. Kerry Bron

### Chair

Raymond N. Baum

### Co-Chairs

Debbie Demchak  
Susan Nernberg  
Ceci Sommers  
Erika Strassburger

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Richard Feder \*Board President  
David and Barbara Grover  
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Marian Lien  
Executive Director

Britt M. Reints  
Editor, *Squirrel Hill Magazine*

### BACKGROUND:

The 2017 Treasure Awards, an annual event benefitting the Squirrel Hill Urban Coalition (SHUC), will take place on **November 2<sup>nd</sup>**. The Treasure Awards were created to honor some of Squirrel Hill's finest people and places.

This year's *Official Treasures of Squirrel Hill* are: **Maria Caruso**, for her leadership, promotion of inclusivity in dance, and mentorship of aspiring young dancers; **E.J. Strassburger** for his tireless commitment to social justice and many years of effective community service; and **John Katz**, for his ongoing devotion to ensuring Squirrel Hill is a vibrant, beautiful place to live, work, and play. The 2017 Place Treasure is **The Children's Institute of Pittsburgh** for their more than 100 years of dedication to improving the quality of life for children, young people, and their families and providing a safe and nurturing environment for them to reach their full potential. **On behalf of the Coalition, we hope you will participate as a sponsor of this special event.**

### SPONSORSHIP LEVELS AND BENEFITS:

#### **\$5,000 Platinum Sponsor (SOLD)**

- Name will be listed on brass dedication plaque
- Name will be included in all print materials, including invitations, the dinner program book (full page ad), signage at the dinner, and press releases
- Sponsor will be credited in the Treasure Film to be shown at the dinner
- A company profile will appear in the Squirrel Hill Magazine
- Six tickets to the dinner
- A reserved table at the strolling buffet style dinner

#### **\$2,500 Gold Sponsor**

- Name will be listed on the award presented to one of the three Treasures at the dinner
- Credit in all printed materials including invitations, the dinner program book (full page ad), signage at the dinner and press releases
- Sponsor will be credited in the Treasure Film to be shown at the dinner
- Four tickets to the dinner
- Reserved table at the dinner

**\$1,000 Silver Sponsor**

- Credit on all printed materials
- Full page ad in the program book
- Two tickets to the dinner
- Credit in the Treasure Film

***Please note that sponsorship contributions can now be made by PayPal , Visa, MasterCard or Discover card transactions.***

We look forward to working with all sponsors to maximize the sponsorship opportunity beyond these basic credits.

Sincerely,

Raymond N. Baum  
Committee Chairman  
(412) 227-2537  
rbaum@bglaw-llp.com

Richard Feder  
Board President  
(412) 600-1879  
richardfeder1@gmail.com

Yes, we would like to sponsor the 2017 Squirrel Hill Treasure Dinner at the following level:

- \_\_\_\_\_ Platinum level \$5000 (sold)  
\_\_\_\_\_ Gold level \$2500  
\_\_\_\_\_ Silver level \$1000

Name as it should appear in all media and sponsorship advertisement and materials:

\_\_\_\_\_ please print

Payment Options:

Check to Squirrel Hill Urban Coalition (enclosed):

Please charge my credit card:

Visa  MasterCard  Discover

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

***Please return this completed form, including the contact information below,  
with your payment or separately, if paying by credit card via our secured website link.***

Organizational contact name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_