

SHUC Board Meeting
September 15th
ZOOM Conference Call
Board Meeting Minutes

Board Attendees: Raymond Baum, Dalia Belinkoff, Lori Fitzgerald, Heather Graham, Barbara Grover, Marshall Hershberg, Martha Isler, Paul Katz, Lisa Murphy, Joseph Ott, Mary Shaw, Lisa Steindel

Attendees: Hersh Merenstein, Ose Akinlotan, Maria Cohen

Welcome

1. Roll Call - Maria
Announce Guests

2. Action Items

Affirmation of New Recommended Board Members

Joe – motioned, Marshall 2nd vote

Mary wanted to discuss the motion. There is not enough information about Sarika for Mary to decide.

Vote: All in favor; Mary abstained

Approval of August Minutes

Motion to accept – Paul Katz; Jill Beck – 2nd; All in favor

Affirm New Board Members

Kimon Pope is our new Work Study from CMU.

Introduced new Board Meeting Sarika Goulatia.

3. Executive Director's Report

- a. Mural Committee - Phase 1 – We have selected our final artists Shane Pilster, Alison Zapata and Jordan Wong for concepts due 9/22; Our total Budget was approved for \$20,000 and the Foundation is sending a check. The mural will be complete by the end of October/beginning of November.

- b. 2020 Census - We had a final push meeting 2 weeks ago. In Squirrel Hill we are at about 85% complete (maybe more). Marien Lien has been very diligent about helping our Asian community. We created a video, have been advertising on social media/next door and have partnered with the JCC Center for Loving Kindness to get the word out. We have covered the work necessary for the grant and continue to work to get the word out.

- c. Pittsburgh Foundation Opportunity – We made a request to the Pittsburgh Foundation’s Wish Book for our Magazine. Our request was for a little under \$4,000. We are creating a more robust holiday magazine and doing our best to highlight the merchants and restaurants. The [Wish Book](#) is a soft-cover, printed book that is mailed to The Pittsburgh Foundation’s donor community every November. Donors may use their donor-advised fund to [make grant requests](#) to fulfill the "wishes" on a rolling basis between November and March. In 2019, donors made donations totaling \$317,000 to 75 Wish Book organizations.

4. Committee Reports

Built Environment – The committee shifted to regular community meetings. We hosted Phipps, Chatham and Shelburne. Development Activities Meetings will be the first Tuesday of the month at 7 pm. Our community planner takes notes.

Education – Need a temporary 6-month chair. Anna Batista is taking a 6 month sabbatical. Put a call out the committee for a temporary chair.

Litter Patrol – We are looking into some plans for socially distanced litter patrol. The typical volunteers haven’t been able to do litter patrol. Vicky can’t do it due to health concerns. Marian and the Jewish Federation also got in touch about litter patrol events. Zoom meeting with steering committee to come.

Magazine – Heather shared with the businesses about Litter Patrol. They have been very helpful. Heather shared the SHOP events 1st and 3rd Thursday of the Month. We will really highlight the merchants and business district. There will be information about a number of different religions and celebrations. There will be some shout outs/thank yous.

Ped-Bike – We will continue to work with Major Taylor and we might plan a ride together with Squirrel Hill as part of the route.

SHUC is creating a walking landmark map.

Roy and Mary will be hosting virtual events and safety through Bike Pittsburgh. Link: <https://bikepgh.org/2020/09/08/join-pitt-and-cmu-to-celebrate-bike-to-campus-week-with-online-activities-september-21-25/>

Treasure Committee – There are about \$37,000 in pledges. Cautiously optimistic to get to \$48,000. Ads will be \$100 and 10 seconds. Sunburst still needs to be filmed. Robert Levin will speak and is a platinum sponsor.

Tickets will be \$100 and board members please share and get the word out.

Treasures: First Tee, Barbara Burstin, Nor, Jasmine Cho

Treasure Jasmine Cho's Ted Talk:

https://www.ted.com/talks/jasmine_cho_how_i_use_cookies_to_teach_history

Website – Ray mentioned that we really need a new website. Sarika – are we open to another platform like square? Yes

Treasurer Report - Just a few things to report for August. Our net income was negative 5,039 dollars. This was due to recurring expenses such as salaries and professional fees, but otherwise there is not much to report as this was in line with expectations.

We received some treasure dinner sponsorships but it appears they're going to post on our financial statements next month. sponsorships We received sponsorship from Ray and Harriet Baum as well as Paul and Leslie Peffer. We'd also like to thank Rich Feder and his wife Helen for their silver sponsorship of 2000 dollars. We are very thankful for those and we expect more to come in the following months.

We hired Maruca Mcgee to do our taxes and business registration this year. Until we're able to find someone to complete these documents pro bono it will be difficult to find a better rate and easier people to work with.

Finally, it's been a bit of a long road but we expect to have our ppp forgiveness application in by October board meeting. Our contact at PNC, Rich Lovelie, sets up a meeting about once a month with Maria and I and told us the portal used for the application is not ready yet because Congress keeps making changes to the forgiveness rules to make them more lenient. Fortunately for us we already qualify for complete forgiveness so when the

application is available later this month we'll send it in. If anyone has any questions let me know.

Trees and Parks – Gary Crouth has been doing Tree Care and has gotten to 21 trees @ Forbes and Murray.

Volunteer/Events – Nothing to report

Uncover – SHOP and Wine Walk in December 1st weekend in December (December 4 – 6; Friday, Saturday and Sunday)

Lunar NY – the performances will not happen; maybe a parade

Officer Able – Officer was wearing a mask that a patron said something about. The person was searched and had marijuana. The officer has a track record of violence. Everything must be done via collective bargaining.

Complaints can be filed as private citizens.

5. President's Report

Update O'Connor's Corner – We are in the process of finalizing all the paperwork and it should be in by tomorrow. The contractor should be paid in a month. Railing for ADA is by Lux and will be in October. The benches will be in October. Pots are on back order. Trees first week of November. Hope for an event/ribbon cutting mid-November.

6. Old Business

Board Recruitment Amended Document (Attached)

7. New Business

- a. Annual Meeting will be Tuesday, October 20th. It will be via zoom. We will have select key committee reports. Our guests will give reports about health/COVID, schools, childcare and councilmembers for reports. Announce the Treasure Dinner.
- b. JCC Center for Loving Kindness and SHUC are partnering for a class about Racial Equity and Inclusion in October
- c. Send updated board list and bi-laws.
- d. Friends of Mellon are very happy with us especially Lori for all of our work with the Garden Project.
- e. Allderdice plan to water and save the trees. Gary Crouth also took responsibility for the Action Housing trees.
- f. How can we tell the difference between homeless who are real and those who have apartments? What should be done about homeless sleeping in cars at residential streets and panhandlers? There is a

zoom meeting and we will get the info out. Do we have an issues?
How can we get social support?

g. Bike racks can't be used for anything other than bikes.

Mayor's Office Update - Hersh Merenstein

Forgepgh.com – first look at land use. We are looking at land usage and long term planning.

2020 Budget – online survey through middle of October

Greenfield Bridge – there are some identified issues with flooding and peeling. It will be closed for 30 days.

Serpentine road – There are concerns and Hersh will send an update.

Mary will send Hersh the inventory of bike trails and issues.

PWSA is planning to repair the sewers at night. They will leave equipment and it will take parking spots. Why wasn't there any communication to the business district? Hersh will do his best to get signage and confirm that the start will be Monday.

8. Announcements

Race and Ethnic Relations (3 Part Series)

Adjourn