



SHUC Board Update
April 22, 2020

Greetings,

Because we are all still in hunkered down mode, Maria and I are going to give you an update on our activities since our last Board Meeting.

1. SHUC applied for PPP through PNC. PNC responded but has not approved yet. We are hopeful that we will secure our loan from the second round of funding approved on 4/21/2020 for Small Businesses. If we do not secure funding we need to figure out another source.

2. “Wearing Masks – Protecting our Neighbors” As you know the statewide stay-at-home order remains in effect and Governor Tom Wolf is requiring all Pennsylvanians to wear a mask in public settings where other social distancing measures are difficult to maintain especially in areas of significant community-based transmission, (e.g., grocery stores and pharmacies). Masks slow Travel outside of the home should still be limited to essential tasks such as work, a trip to the grocery store or pharmacy. Residents are welcome to go outside but should adhere to the same guidelines that apply to indoors including social distancing and wearing a mask. When using a trail, at a park or walking in your neighborhood – walkers need to stay at least 6 feet away from others and wear a cloth or homemade mask.

Masks do slow the spread of the virus and help people who may have the virus and do not know it from transmitting it to others. To reinforce the mask wearing practice SHUC borrowed an idea from Chief Schubert to collect photos of family, friends and neighbors who are following Governor Wolf’s guidelines and wearing a mask any time they leave their homes for life-sustaining reasons.

In you haven’t sent your photo wearing your mask – please send it to Maria, she is going to do a collage for or website an social media with the message “Wearing masks – Protecting our Neighbors.”

3. Giving Tuesday - #GivingTuesday recently announced plans for an additional global day of giving and unity, set to take place on May 5, 2020 as an emergency response to the unprecedented need caused by COVID-19. The day is designed to drive an influx of generosity, citizen engagement, business and philanthropy activation, and support for

communities and nonprofits around the world. It's a day when we can all come together and give back in all ways, no matter who or where we are.

We will create a tasteful, soft ask marketing campaign with an email blast and posts to Next Door, Face Book and Instagram. If they are allowing for new applications for this new #GivingTuesday program we will list ourselves with Give Big Pittsburgh.

4. O'Connor's Corner – The Gateway Committee has reviewed bids received and followed up with an interview of those who submitted. A selection has been made, and we are now in the process of negotiating changes to the scope of work, for example, we are going to be able to add outdoor seating for the Dumpling House. Mardi will be sending a complete report when the documents are signed and a timeline is established for construction to begin.

6. Social Distancing Porch Parties – Our 4th Social Distancing Porch Party is Spring Planting in honor of Earth Day. If you can please share with your neighbors and friends we would really appreciate it. The goal is for neighbors to see each other and have fun while adhering to the guidelines of social distancing. We are also supporting the merchants by listing which you can go to for related goods/food.

The Next two themes are: Cinco De Mayo and Mother's Day.

Upcoming potential themes: Yoga, Read on your Porch, Bach, Beethoven and Brunch

If you have a fun theme idea please let Maria know.

7. Helping Neighbors Erika – Erika's team has developed a comprehensive list of resources. We shared them with our interested parties and had an incredible response with 39% opening the email and 5.7% clicking on the links. Our network wants to hear about community volunteer opportunities and we will continue to share them. We will also work closely with Erika's team to share resources and make sure that we are not duplicating efforts.

8. Restaurants – We are planning to partner with District 8 to develop a program for restaurants to cater meals for front line workers, hospital staff and potentially some food insecure. The program will be funded so that the restaurants are compensated for their work. The goal is to help support our local restaurants while giving back to the community.

9. Open Businesses – We are creating a contact list by category with how to access the open businesses and restaurants. The list will be used to share with our community via Next Door and Our website.

Starting next week, we will posts for Open Business and Restaurants by category several times a week.

SHUC has been reposting Squirrel Hill Business and Restaurant Posts and liking their posts.

10. Bike Ped Social Distancing Group – SHUC will update our page on the SHUC site and create a Facebook Group for bikers and walkers to gain access to new maps for fun rides and walks.

11. Litter Patrol – SHUC will reschedule the April 19th clean up for early – mid October.

Happy Earth Day! 50th

Please note that the calendar of events to celebrate Earth Day is being rescheduled – here is the website to keep track! <https://pittsburghearthday.org/events/>

Be safe, stay well!